

The Outlets at Wind Creek Bethlehem
Moonlight Madness & Black Friday Promotions
November 28 – November 30

-GENERAL PROMOTION RULES -

Moonlight Madness November 28, 2019:

Enter to Win • 6pm – 12am

Preferred Shoppers can enter for a chance to win a Stay, Dine, and Entertainment Hotel Package.

Package includes:

- ❖ One-night accommodations for two at the Wind Creek Hotel
- ❖ Dinner for 2 at Emeril's Chop House
- ❖ Show Tickets for 2 to concert of choice at Wind Creek Event Center

- The qualification period is between 6:00pm – 12am on November 28th.
- Shoppers must present their Preferred Shopper card at the Marketing Booth during the qualification period to enter for the drawing.
- Sign up at the Marketing Booth to become a Preferred Shopper.
- Wind Creek Rewards card holders are also eligible to enter the drawing.
- No purchase necessary.
- One entry per person.
- Participants must be 18 years of age or older to enter.
- One winner will be selected on December 3rd.
- The winner does not need to be present to win.
- Shoppers must provide name and phone number on entry form in order to be notified via telephone.
- Hotel Stay must take place prior to December 30, 2020, blackout dates apply.
- Show tickets subject to availability.
- Wind Creek Bethlehem and the Wind Creek Bethlehem Event Center are not responsible for lost or stolen concert tickets.
- Offer is non-cashable.
- Wind Creek Bethlehem reserves the right to cancel void or modify this promotion at any time.
- Shoppers may participate in more than one Outlet promotion per day.

Be Present for a Present

Beginning at 6pm, the first 100 shoppers will receive a complimentary Pyrex® 2-pc Glass Baking Dish with Red Lid.

- The qualification period for the Pyrex giveaway will be November 28, 2019 from 6:00pm until supplies last.
- Pyrex set will be distributed at the Marketing Booth on the lower level of the Outlets.
- No purchase necessary.
- One Pyrex set per shopper.
- Must be 18 years of age or older to receive giveaways.
- Wind Creek Bethlehem or any of its affiliates are not responsible for lost or stolen gifts.
- Offer is non-cashable.
- Wind Creek Bethlehem reserves the right to cancel void or modify this promotion at any time.
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Pluck a Turkey • 8pm – 9:59pm

The first 200 shoppers to spend \$100 or more will have a chance to “Pluck a Turkey’s Feather”. For each \$100 spent, shoppers will reveal a mystery prize that may include a Wind Creek Gift Card, pair of show tickets to Christmas Wonderland Holiday Spectacular or Smokey Robinson, and more! One lucky winner will receive a \$500 shopping spree at the Outlets at Wind Creek Bethlehem!

- The qualification period for the “Pluck a Turkey “ giveaway will be November 28, 2019 from 8:00pm until supplies last.
- Shoppers must show a valid, same day receipt within the timeframe from any store at The Outlets at Wind Creek Bethlehem to the Marketing Booth representative to receive a Mystery Prize envelope; there is no maximum purchase limit.
- Shoppers can receive more than one (1) envelope.
- Must be 18 years of age or older to receive giveaways.
- Once the envelope is awarded, no substitutions will be made.
- If there is no activity on the gift card for one year from the date of activation, monthly maintenance fees will occur.
- All sales on merchandise are final.
- Offer is non-cashable.
- Wind Creek Bethlehem or any of its affiliates are not responsible for lost or stolen gifts and gift cards. Please read terms of Agreement enclosed with Wind Creek Gift Card.
- Wind Creek Bethlehem reserves the right to cancel void or modify this promotion at any time.
- Shoppers may participate in more than one Outlet promotion per day.

UnbelievaBrella • 10pm – 10:59pm

The first 50 shoppers to spend \$50 or more will receive an UnbelievaBrella Umbrella.

- The qualification period for the UnbelievaBrella Umbrella giveaway will be November 28, 2019 from 10:00pm until supplies last.
- Shoppers must show a valid same day receipt within the timeframe from any of the Outlets at Wind Creek stores at the Marketing Booth located on the lower level of the Outlets to receive an UnbelievaBrella; there is no maximum purchase limit.
- UnbelievaBrella Umbrella will be distributed at the Marketing Booth on the lower level of the Outlets.
- One UnbelievaBrella per shopper.
- Must be 18 years of age or older to receive giveaways.
- Offer is non-cashable.
- Wind Creek Bethlehem or any of its affiliates are not responsible for lost or stolen gifts.
- Wind Creek Bethlehem reserves the right to cancel void or modify this promotion at any time.
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“Insta”- Win • 11pm – 11:59pm

The first 20 shoppers to spend \$75 or more will receive an Instant Pot Gift Set.

Set includes:

- ❖ 6-Quart Instant Pot
- ❖ Instant Pot Cookbook for Beginners

- The qualification period for the “Insta”- Win giveaway will be November 28, 2019 from 11:00pm until supplies last.
- Shoppers must show a valid same day receipt within the timeframe from any of the Outlets at Wind Creek stores at the Marketing Booth on the lower level of the Outlets to receive Instant Pot gift set.
- One Instant Pot Gift Set per shopper.
- Shoppers must be 18 years or older.
- All sales on merchandise are final.
- Offer is non-cashable.
- Wind Creek Bethlehem or any of its affiliates are not responsible for lost or stolen gifts.
- Wind Creek Bethlehem reserves the right to cancel void or modify this promotion at any time.
- Shoppers may participate in more than one Outlet promotion per day.

Black Friday, November 29, 2019:

Enter to Win • 9am – 12pm

Preferred Shoppers can enter for a chance to win a Shop and Stay Hotel Package. Package includes:

- ❖ One-night accommodations for two at the Wind Creek Hotel
- ❖ \$1000 Shopping Spree at the Outlets at Wind Creek
- ❖ Outlets at Wind Creek Bethlehem coupon brochure

*Shoppers can enter win to at the Marketing Booth on the lower level of the Outlets during the qualification period. Sign up at the Marketing Booth to become a Preferred Shopper. No purchase necessary. One entry per person. Participants must be 18 years of age or older to enter.

- The qualification period for the Enter to Win, Shop and Stay Hotel Package giveaway will be 9:00am to 12:00pm on November 29, 2019.
- Preferred Shoppers can enter for a chance to win two (2) \$500 Wind Creek gift cards for the Outlets at Wind Creek Bethlehem.
- Sign up at the Marketing Booth to become a Preferred Shopper.
- Wind Creek Rewards card holders are also eligible to enter the drawing.
- Shoppers must present their Preferred Shopper card at the Marketing Booth during the qualification period to receive an entry form.
- Sign up at the Marketing Booth to become a Preferred Shopper.
- One entry per shopper.
- Participants must be 18 years of age or older to enter.
- Drawing will take place on December 3, 2019.
- The winner does not need to be present to win.
- Shoppers must provide name and phone number on entry form in order to be notified via telephone.
- Hotel Stay must take place prior to December 30, 2020, blackout dates apply.
- If there is no activity on the gift card for one year from the date of activation, monthly maintenance fees will occur.
- Offer is non-cashable.

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- Wind Creek Bethlehem or any of its affiliates are not responsible for lost or stolen gifts.
- Wind Creek Bethlehem reserves the right to cancel void or modify this promotion at any time.
- Shoppers may participate in more than one Outlet promotion per day.

Be Present for a Present

Beginning at 9am, the first 75 shoppers will receive a complimentary Outlet at Wind Creek Blanket.

- Blankets will be distributed at the Marketing Booth on the lower level of the Outlets.
- No purchase necessary.
- One Blanket per shopper.
- Must be 18 years of age or older to receive giveaways.
- Offer is non-cashable.
- Wind Creek Bethlehem or any of its affiliates are not responsible for lost or stolen gifts.
- Wind Creek Bethlehem reserves the right to cancel void or modify this promotion at any time.
- While supplies last.

It's all in the Bag • 11am – 11:59am

The first 75 shoppers to spend \$50 or more will receive an Outlets at Wind Creek Tote Bag containing a \$25 Wind Creek Gift Card.

- The qualification period for the Swag Bag giveaway will be November 29, 2019 from 11:00am until supplies last.
- Shoppers must show a valid same day receipt within the timeframe from any of the Outlets at Wind Creek stores.
- Tote bags will be distributed at the Marketing Booth on the lower level of the Outlets.
- Must be 18 years or older to receive giveaway.
- Limited one Tote Bag per receipt, One swag bag per shopper.
- Once the swag bag is awarded, no substitutions will be made.
- Offer is non-cashable.
- Wind Creek Bethlehem or any of its affiliates are not responsible for lost or stolen gift or gift cards.
- If there is no activity on the gift card for one year from the date of activation, monthly maintenance fees will occur.
- Wind Creek Bethlehem reserves the right to cancel void or modify this promotion at any time.
- Shoppers may participate in more than one Outlet promotion per day.

A Cut Above

Beginning at 12pm, the first 50 shoppers, will receive a complimentary Bamboo Cutting Board 3pc set.

- Bamboo Cutting Boards will be distributed at the Marketing Booth on the lower level of the Outlets.
- One Bamboo Cutting Board set per shopper.
- Offer is non-cashable.
- Wind Creek Bethlehem or any of its affiliates are not responsible for lost or stolen gifts.
- Wind Creek Bethlehem reserves the right to cancel void or modify this promotion at any time.
- Shoppers must be 18 years or older.
- While supplies last.